

COMMITMENT CAMPAIGN WORKSHEET



Activities:

1. Theme Developed
2. Logo Developed
3. Volunteer Event
4. Prayer Team
5. Witness on Stewardship on Sundays (at least x2)
6. Articles in Newsletter
7. Bulletin Announcements
8. Blessing of Gifts
9. Mail Preparation
- 10.
- 11.
- 12.
- 13.
- 14.

Resources

1. Stationery, printing & postage for 3 all-parish mailings
2. Stationery & postage for Thank You Notes
3. Post card (or letter), printing & postage Volunteer Event
4. Pledge cards & envelopes (enough for 2 mailings and in pews)
5. Food & Drink for Volunteer Event
6. Volunteer Packets
7. Trainer
8. Speaker
9. Postage for hand-written thank you notes to those who pledge
10. Postage for hand-written requests
- 11.
- 12.
- 13.
- 14.

Sample Timeline:

- By August 1
- Establish Stewardship Committee (6-10 people)
 - Select Commitment Program _____
 - Select Theme _____
 - Design Master Calendar and Assign Responsibilities: Mail Coordinator, Event Coordinator, Training Event Coordinator, Prayer Team, Recruiting Coordinator, Data Base Coordinator, End of Campaign Celebration Coordinator
 - Order materials
 - Recruiting Coordinator Begins Recruiting Volunteers

Week One Congregational Letter from Campaign Chair announcing Kick-off of Campaign; outlines campaign and asks people to respond when asked to serve. Save the date if having an event.

During Campaign, Each Newsletter contains article, each bulletin contains a message from a visible member of the church, Witness given at each Sunday Service (announcement time or other)

Week Two Congregational Letter from Sr. Warden reporting on Mission and Goals of the Church
Letter to Volunteers Announcing the Training Event

Week Three Volunteer Training Event
Congregational Letter from Rector (spiritual content) asking for Commitment

Week Four Commitment Program Event for Congregation (usually only a few days before the ingathering)

Week Five Commitment Sunday and the Blessing of Gifts (ingathering)
Sermon given by (Campaign Chair, Sr. Warden, Rector)
pledge cards in pews, notice in newsletter & bulletins

Monday Letter to those who have not pledged asking for their commitment

Week Six Announce progress toward goal each week until Celebration and Final Report.
Pledges received during this time will be placed on the altar each week during the Eucharist.

Week Seven Final Calls to those who have not pledged; reminder to come to Final Celebration.

Week Eight All Parish Celebration of Gifts, Report of Campaign, Thank Volunteers

December 31 Close of Year/Close of Campaign